



Hexavia Logistics Limited

RC NO : 805582
www.hexavia.net

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TO :

We Take our Stand!



Who we are...

Hexavia, having built businesses, brands and successful products in the last years, and as a proudly Nigerian company with a forte in strategy sees a need for a better society and system. For this, we position to help deliver better leadership and governance using the coming elections and awareness of our generation to a need for change. And for this, we hereby present The Stand!



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The Stand is a non partisan strategic framework for effective reach for the right campaigns and election success within a chosen demography and system. This is not just business, for credibility sakes, we determine who we will work with.

TAKE THE STANDS



It refers to a series of out of the box concepts for social awareness, meet ups and election campaign advancement. This is delivered via brand, cause and strategy development using social town hall meetings, debates, events and awareness platforms that leverages on THE INTERNET (social media), BTL, ATL and TTL MEDIA, MOBILE PHONES and other hi-tech means.



Things have changed so much in the last years, so has social awareness for politics, elections and its campaigns. But still, it's still a game of strategy, positioning, influence, selling, power and who applies it the best. This is our forte.

Everybody seeking for positions via elections should have a need to see things from the light of strategy, awareness, brand experiential design and influence delivered through the most exposure per mapped out demography. At this point we introduce to you and your team, The Stand

OUR SERVICES

<p><u>BRAND AND CAMPAIGN STRATEGY DESIGN</u></p>	<p>Good concepts with the right packaging create a good campaign.</p> <p>The only thing more important than what you sell is what the buyer believes that he is buying.</p> <p>Let's sell you to the people, let's help you design your master plan for a successful campaign and brand management. You need to see yourself as a brand with marketability and it's in this that we propose to set you up in that light. We propose to assist you develop a process of positively and progressively creating, leveraging and sustaining a qualitative outlook and it will be one that has a good perception. These service goes a far as creating for you an orchestrated cause, concepts and strategies. This also includes manifesto development, great graphics design and prints for your campaign materials,</p>
<p><u>ONLINE</u></p>	<p>In an era where the internet and the media is key, everybody seems to have a good grasp of blogs and social media. Wouldn't you rather have a crisp looking brand displayed across these means?</p>



<p><u>CAMPAIGN DESIGN, PROMOTION AND MANAGEMENT</u></p>	<p>What we intend to do is to create for you and your team the best awareness over the internet. We will send ads, promos and e-mails to their mails, we'll publish you across major sites and blogs. We'd create fan pages on Facebook, make you trend on Twitter and then drive traffic to your platform. Using the internet, we can create the best and most striking campaigns to you.</p> <p>Also we can help create audio visual trailers for Youtube and clips for your candidate and campaign profiling while we go further ahead in its internet broadcast, promotion and management online. Our team includes the best brains in information technology, branding, campaign consultancy and strategy development. And we merge all these towards your goal for awareness and influence in order to meet the ultimate goal which is your success in the forthcoming elections.</p>
<p><u>BULK SMS</u></p>	<p>We will carry your campaigns to the phones of every individual subject to your constituency or area of election, they will get predefined text messages about you and your mission. We will not only provide this service but also, we will provide the leads (contacts from a predefined directory) necessary, we are capable of sending it to every person within that constituency, the database of the telephone contacts and its details will be provided by us also,</p>
<p>WEB DEVELOPMENT</p>	<p>Lets create for you and your team , the best website with full features, cutting edge designs that will be easily navigable with awareness optimization features. Wouldn't' you rather have an online office where all official contents concerning your profile, mission and campaign can be easily sourced and retrieved thus controlling and managing your brand?</p> <p>Welcome to the future.</p>
<p>BRAND NEW REVOLUTION- THE Z- CAMPAIGN</p>	<p>Brand New Revolution- The Z-campaign card Enhance your political campaign brand for the 2015 elections with Z-CARD pocket media tools. With Z-CARD pocket media tool/foldable flyer, your manifestos, campaign message, candidate biography & information and pictures would have an instant impact with the electorate as they are new in Nigeria, referable, retainable and has a pass on effect. Please visit www.zcard.com for your perusal</p>



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CARD



Social awareness powered by Technology has forced us to adjust our lives and businesses leaving not behind the future of election campaigns. And that's why you need to engage our services for campaign design and optimization for your team to achieve victory. Please feel free to contact us.

We hope to make your campaign effective and delivered in high definition.



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Lead Strategist | Online Campaign Unit

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MD/ CEO | Hexavia Logistics Limited

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Also, for more information, please visit

<http://www.hexavia.net/>.

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